

**ANNIVERSARY
EDITION**

CLIENTELE[®] magazine

What
Ancient
Seed
holds the secret
to staying young?

Pat
Riley
CEO/Founder
of Clientele

5 simple steps
to more
beautiful skin

Over 30 Years of Innovation



DEANNA LUND



BONNIE SWEARINGEN



CAROL CONNORS



DENNIS & MARJORIE COLE

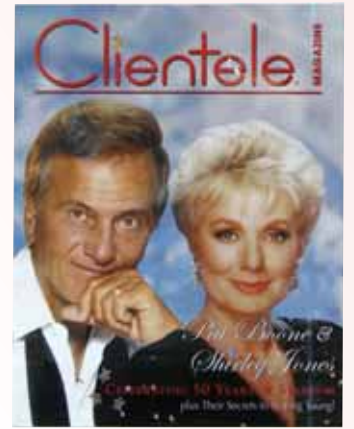
A Special Thank You to all the Clientele Women & Men of Achievement who have graciously appeared on our magazine covers.



JEAN AHERN LUBIN



RHONDA FLEMING



PAT BOONE & SHIRLEY JONES



LYDIA & CHARLTON HESTON



CHARLENE & CHERISH TILTON



PATTIE VAN PATTEN

Pat Riley founded Clientele and began working with leading Dermatologist Dr. Victor Witten in 1976

Here I am with Pat when she first got started in 1979.



Pat's Mom has been a big influence since the beginning, and her skin looks beautiful at 84!



Clientele was the first to introduce oil-free moisturizers in 1979



1979 Clientele debuted in Neiman Marcus.

Over 30 Years of Innovation

By *Jessie L ahmann* - Clientele/Marketing

2006 Clientele continues to expand now to Asia, debuting in Hong Kong, Korea & Japan

I was department manager of Neiman Marcus in Bal Harbour, Florida when Clientele made its debut in 1979. For the past 30 years, Clientele has continued its recognized leadership in the war against aging skin with the most remarkably effective rejuvenation products.

Her dedication to improving health and longevity is one of the key principles of the Clientele mission. Clientele was also the first to recognize that the skin must be nourished from within to promote beauty from the inside out. With noted nutrition authority, Dr. George Christakis, she developed the Clientele Daily Nutrients Formula, a revolutionary concept in 1980. Clientele's Daily Nutrient Supplements help nourish the skin, hair and nails, and revitalize the entire body. The formula also boosts antioxidant defenses against free radicals for optimum health and longevity.

1979 Clientele was the first department store cosmetic line not to test products on animals. We love animals!



2004 Clientele's age-defying skincare debuts on The Shopping Channel in Canada



Clientele, under Founder Pat Riley's direction, has been a pioneer in anti-aging skincare innovations. Clientele introduced the first Oil-Free Moisturizer in the early 70's, and Pat led the industry again by being first to introduce skin care based on Antioxidants. In 1994 when the American

Pat has worked with some of the most brilliant and leading physicians in the fields of Nutrition and Anti-Aging over the last 30 years. Pat has been awarded several patents for her scientific discoveries in the field of nutrition and skincare, and has patents pending for new technology soon to be introduced. May she continue so that we all look and feel young as long as possible.

1980 Clientele revolutionized the cosmetic industry by first introducing antioxidants in skincare formulas to protect against free radicals.



2003 Clientele expands to England with great success! Pat appears on TV in London often.

Academy of Anti-Aging announced the discovery of a special enzyme, Superoxide Dismutase (S.O.D.) to slow aging, it was no surprise to Pat. Clientele had been using S.O.D. since 1980, and our clientele reaped the benefits by looking younger.

1982 Clientele introduced Soy with Phytoestrogens in skincare to help menopausal skin.



1988 Clientele debuted in Nordstrom. You can find the location nearest you on the back of this issue.



Pat Riley & Clientele® received the Rising Star Award from QVC® in 2003 & was welcomed to the Vendor Advisory Board

It is often said that the key to looking good is feeling good, and Pat could not agree more.



1995 UCLA establishes a project to support anti-aging research cofounded by Pat Riley, with support by Shirley Jones & Eva Gabor.



2002 Clientele was granted a US Patent for the exclusive age-defying Sacred Lotus Seed- the key ingredient in Clientele's anti-aging and longevity formulas.

2001 Pat Riley and her age-defying Sacred Lotus skincare formulas debut on QVC® at customers' request.

Pat was honored by JFK University, as a recipient of the Jacqueline Kennedy Award, for her outstanding contributions in the fields of Health, Anti-Aging, and Longevity. May 2000



1999 Pat receives a U.S. Patent for her heart healthy nutritional supplement with aspirin.



Beauty
from the inside out™

DAILY NUTRIENT SUPPLEMENTS

Get the key nutrients you need for a healthy, youthful lifestyle, plus cutting-edge antioxidants to protect your skin from free radical damage caused by exposure to the environment, sunlight, smoking, and natural metabolism. Increase your defenses against the effects of aging, with Clientele's nutritional regimen.

beauty begins
from within™

- ✿ Superior ingredients. (No dyes or megadoses.)
- ✿ Nourishes your skin, hair and nails.
- ✿ FEEL & SEE THE DIFFERENCE.
- ✿ Guaranteed Satisfaction or your money back



NEWLY UPDATED Stress Defense for wellness, energy & immune system protection. New natural green chlorophyll coating!

YEAR OF HEALTH (DAILY NUTRIENTS & BONUS STRESS NUTRIENTS)

Shipped fresh direct to you each month for your convenience. Cancel anytime by calling toll free 1.800.332.5436.

BONUS: Your Last 2 Months Free... just pay shipping
An Additional \$70 Savings!
PLUS FREE Stress Control Nutrients with first order!

Single Payment #Y31181 \$350
FREE S/H
Save \$106!

Billed Monthly #YOHS \$35
PLUS S/H
Save \$70!

Daily Nutrient Supplements (31 Day Supply)

#31181
\$35 PLUS S/H

Stress Control (62 Tablets)

#34191
\$24 PLUS S/H

"The Original" Basic 3 Skincare System For Great Skin!

Full-Size System includes:

- ✿ Gentle Cleansing Bar (4 oz.)
- ✿ Surface Refining Lotion (8 FL. OZ.)
- ✿ Oil-Free Moisture Concentrate (4 FL. OZ.)



Normal-Dry/Sensitive
ITEM #61126

Normal-Oily
ITEM #61127

\$65 PLUS S/H
\$86 value!

Day-Starters... for fabulous, clear & healthy skin!

Step 1. Cleanse – Dermatologist formulated. Mild, gentle, vegetable-based bar suds away impurities, excess oils and aged skin cells for soft, clear & healthy looking skin. Fragrance-free. (4 oz.)

Gentle Cleansing Bar

Normal-Dry Skin #17104 \$16 PLUS S/H

Normal-Oily Skin #17103 \$16 PLUS S/H



Step 2. Exfoliate – Helps remove aged surface cells and excess oils. Refines pores. Improves skin texture. Invigorates and refreshes skin. Skin looks radiant, healthy and younger. (8 FL. OZ.)

Surface Refining Lotion

Normal - Dry Skin #17112 \$30 PLUS S/H

Normal - Oily Skin #17111 \$30 PLUS S/H

Step 3. Moisturize – Clientele's Doctors were on the forefront developing the original Oil-Free & Fat-Free Moisturizer in 1975! Pure and gentle, this moisturizer softens and smooths skin, plumps tiny lines and makes skin look more supple and radiant. (4 FL. OZ.)

Oil-Free Moisture Concentrate

#17221 \$40 PLUS S/H



Preventive Age Treatment –

Relieve Very Dry Skin! Apply this treatment over Clientele Moisture Concentrate on dry skin and those facial areas which show the first signs of aging. This lubricating formula helps smooth your skin, promotes youthful elasticity, and helps prevent premature wrinkling from dryness. (1.1 oz.)

#11128 \$35 PLUS S/H



A walk down memory lane...

Clientele recognizes the Stars who give their time and efforts to uplift and improve the lives of others. Here are a few of Pat's favorite celebrity photos from her office wall.



Pat with legendary Frank Sinatra at his home for New Year's.



"Rifleman" Star Chuck Connors, was Pat's dear friend and introduced many Hollywood Stars to Clientele. He proved that even tough cowboys need great skin!



To Know Her Is to Love Her. Pat with Academy Award nominated singer Carol Connors.



Pat admires "unsinkable" Debbie Reynolds always singing rain or shine.



Pat Boone has followed Pat's Rx to fighting aging for 20 years. Still young at 71!



Bob Hope kept Pat & the whole world smiling.



Brilliant Fashion Designer Nolan Miller with Pat and Eva Gabor.



Pat with lovable tough guy, Dennis Farina.



I am a Believer!!!! Monkee Davy Jones with grown up teenage fan-Pat.



For 20 years Barbara Sinatra Children's Center has worked to help abused children. Pat joins Robert Wagner and Mr. Las Vegas Wayne Newton, with the hundreds of Stars who support Barbara's wonderful charity. Visit www.sinatracenter.org.



Clint Eastwood made Pat's day when he took this photo.

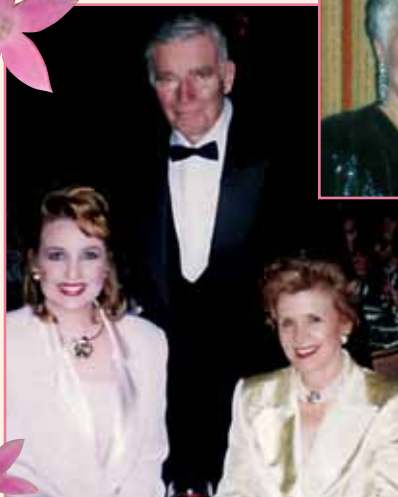
"You're Fired!" Not really... Pat with the ultimate businessman Donald Trump who also appeared on QVC.



Pat with lovely Oscar winning Shirley Jones at the JFK Awards. Shirley has used Clientele for years.



Pat enjoyed meeting with Joel and Victoria Osteen, Pastors of one of the fastest growing and largest congregations in the U.S. with a global television outreach. Joel's youthful Mom is Dodie Osteen, author of "Healed of Cancer" - an amazing story of her miraculous recovery. For more information see www.joelosteen.com.



Hollywood Legend Charlton Heston with his lovely wife, brilliant photographer Lydia Heston.



"Live Long and Prosper" great advice from Spock-Leonard Nimoy.



“A statistically significant increase in firmness was found after 2 weeks of using **DermaTight™ peptide recovery gel**”

In a 2 week study of **DermaTight™ peptide recovery gel**

- 97% reported a tighter, firmer, lifted look to the skin
- 97% reported a reduced appearance of lines and pores, and smoother skin texture.
- 93% of subjects noted after 1 application a decreased depth and number of wrinkles.
- 90% reported improved skin clarity, and that their skin looked younger

new skin care
discovery

NEW!
ultra firming complex

DermaTight™
peptide recovery gel

Helps replenish vital skin elements, for younger looking skin. Contour, firm and tighten your skin's appearance with regular use. This powerful Gel can be used at night when skin cell function is in high gear, and in the morning for a firmer, lifted look. Oil-Free. Lightweight.

1.1 Oz #25012 \$95 PLUS S/H
0.5 Oz #25011 \$53 PLUS S/H



InvisiPore® helps reduce
the appearance of pores,
and improves the clarity
of your skin!

ITEM #16002
\$35 PLUS S/H



InvisiPore® Discovery Kit

A 3-piece system for
maximum benefits.

- ✿ InvisiPore™ Multi-Emulsion (0.5 FL. OZ.)
- ✿ InvisiPore™ Exfoliating Pads (20 EXFOLIATING PADS)
- ✿ InvisiPore™ Wash (2 FL. OZ.)
- ✿ 2 Sponges

InvisiPore® Wash

Lathers away impurities and pore clogging oils. Dermatologist-formulated to help reduce the appearance of pores and improve the clarity of your skin. (8 FL. OZ.)

#26004 **\$25** PLUS S/H

InvisiPore® Multi-Emulsion (Oil-Free!)

Moisturizes, firms, and smooths your complexion. Use nightly to refine pores, retexturize and enliven the look of your skin. Age defying Sacred Lotus, stabilized Retinol and a unique Mushroom extract are combined with Elastology's firming complex for dramatic skin beautifying benefits. (1.65 FL. OZ.)

#15001 **\$39** PLUS S/H

InvisiPore® Exfoliating Pads

Enjoy "picture perfect" skin with regular use of InvisiPore® Pads. The Dermatologist's multi-tasking exfoliator deep cleanses pores, removes dull surface skin build up, and reveals brighter, livelier skin. Helps enhance natural skin cell turnover and prepares skin to absorb moisturizers. (60 EXFOLIATING PADS)

#15002 **\$36** PLUS S/H

The Only Cream You Need To Be A Survivor On A Deserted Island

Protects skin from Photo-Aging & Sun Damage with SPF 25. Moisturizes, firms, and beautifies skin with Vitamins A, B, C, D, & E. Antioxidants protect skin from free-radicals. Sacred Lotus Seed Extract and Glucosamine help skin look younger. Oil-Free. Lightweight.

DOUBLE SIZE!
Less Than Half Price!!

Age Blocker® SPF 25

(2.25 Oz) #11236 **\$57** PLUS S/H
 A \$150 Value!

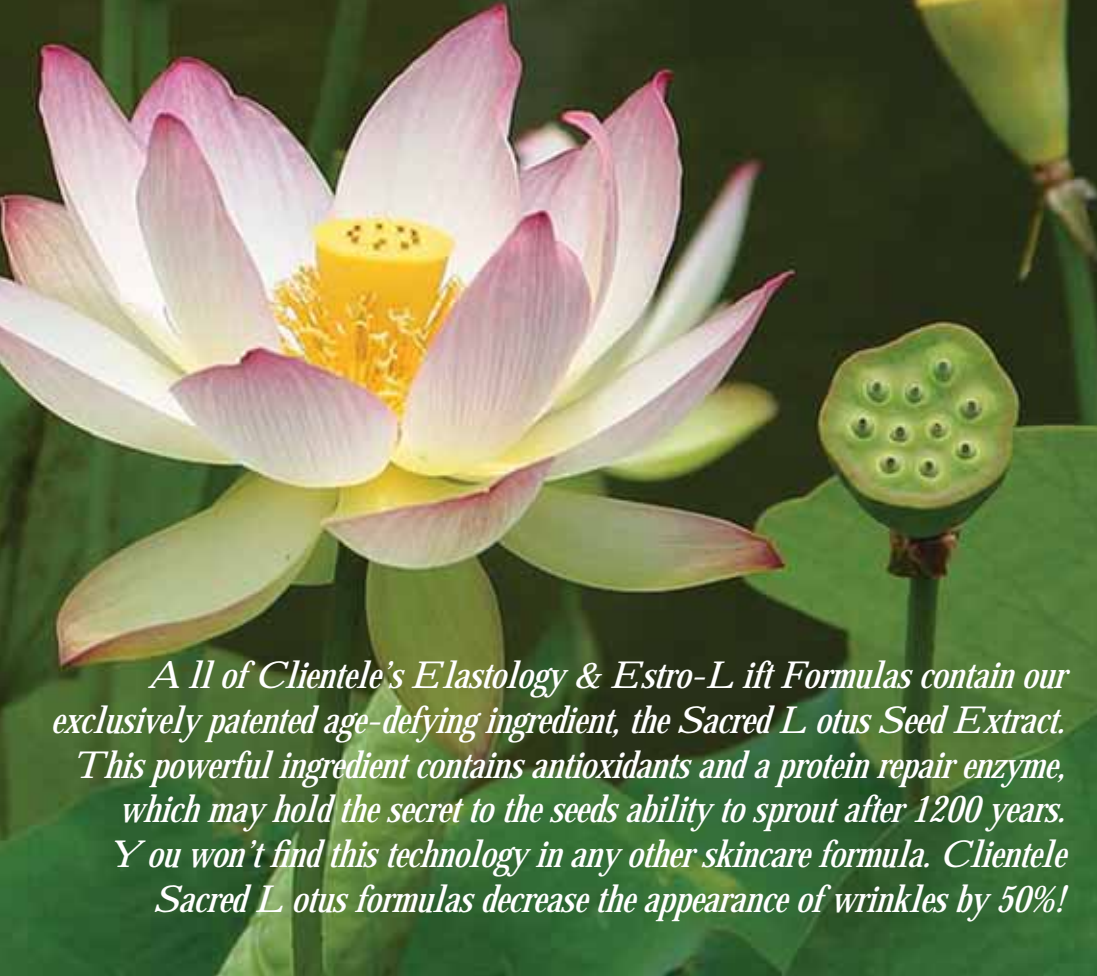


- ✓SHELTERS
- ✓SMOOTHS
- ✓PROTECTS
- ✓NOURISHES
- ✓FIRMS

Protect your skin while gardening, walking/hiking, driving, participating in outdoor events/activities, sitting by windows or anytime you are exposed to sunlight.



Ancient Seed holds the secret to staying young



All of Clientele's Elastology & Estro-Lift Formulas contain our exclusively patented age-defying ingredient, the Sacred Lotus Seed Extract. This powerful ingredient contains antioxidants and a protein repair enzyme, which may hold the secret to the seeds ability to sprout after 1200 years. You won't find this technology in any other skincare formula. Clientele Sacred Lotus formulas decrease the appearance of wrinkles by 50%!

Sacred Lotus Firming Serum

Dramatically increases facial skin firmness by 34% in 3 weeks! The highest concentration of Sacred Lotus, plus firming plant extracts, antioxidants like Vitamin C and S.O.D., and 15 anti-aging ingredients make this the ultimate anti-aging skin cocktail. Protects skin from free radicals that damage collagen. Smooths and rejuvenates the skin for a youthful, bright, and more radiant you! Targets age-prone areas for younger-looking skin. (2 Fl Oz)

**DOUBLE
SIZE!
Special
Value!!**

#69109
\$59 PLUS S/H
(\$130 value)



Elastology® 9-pc Starter Kit

Convenient travel size starter kit with bonus carry tote.

- ✿ Gentle Soy Antioxidant Wash (2 FL. OZ.)
- ✿ Lotus Firming Serum (.5 FL. OZ.)
- ✿ Fortifier (.5 FL. OZ.)
- ✿ Lip Firming Serum (.17 FL. OZ.)
- ✿ Firming Eye Cream (.25 oz.)
- ✿ Age Blocker SPF 25 (.25 oz.)
- ✿ Firming Night Cream (.25 oz.)
- ✿ Sponge & Spatula

ITEM #23297
\$43 PLUS S/H
\$86 value!



Lotus Renewal® Nutrients

For years, Clientele customers have been enjoying beautiful, youthful skin with our skincare formulas containing patented Lotus Seed Extract. Now, Clientele Scientists combined this remarkable age-defying extract with essential vitamins, minerals, and antioxidants in Lotus Renewal Nutrients, just 2 tablets a day help support:

- ✿ firmer skin
- ✿ healthier nails
- ✿ more lustrous hair
- ✿ good health & energy

60 tablets #32185 **\$19.95** PLUS S/H
120 tablets #31185 **\$29.95** PLUS S/H



All 5 Steps in 1 Kit!

Elastology® Lotus Renewal® Kit

FOR NORMAL/DRY SKIN

- ✿ Lotus Renewal® Wash (8 FL. OZ.)
- ✿ Lotus Firming Serum (1 FL. OZ.)
- ✿ Age Blocker SPF 25 (1.1 oz.)
- ✿ Firming Night Cream (1.1 oz.)
- ✿ Firming Eye Cream (.5 oz.)
- ✿ Sponge & Spatula

ITEM #15211
\$89.95 PLUS S/H
 \$280 value!



This age-defying system cleanses, exfoliates, nourishes, protects and replenishes for firmer, younger looking skin.

5 simple steps to more beautiful skin

step 1 cleanse AM/PM

The first important step to great skin! Cleansing the skin helps wash away impurities, excess oils, pollutants, makeup and aged skin cells. Our washes are all very gentle and will leave your skin moist and soft.

step 2 exfoliate AM/PM

Improve skin tone, clarity, texture & decrease the look of pores. The process of microscopic peeling of the skin's surface results in visibly smoother, younger-looking skin by sloughing dead, aged skin cells and exposing younger skin cells ready to receive the nourishing treatments.

step 3 nourish AM/PM

The skin, like any other organ of the body, needs to be nourished—both inside and out! Using our nourishing Serums immerses your skin cells in patented age-defying Sacred Lotus, plus vitamins, antioxidants, peptides, and botanicals that can help, maintain the radiant glow of healthy skin & youthful elasticity!

step 4 protect AM

A vitally important step in taking care of your skin is protecting it from the environment. Sun damage and free radicals contribute to lines, wrinkles and loss of elasticity. So wear your Age Blocker® SPF 25 every day! Light penetrates windows, so you need to wear this protection when driving, or even sitting by your kitchen windows. Your skin will stay firmer, younger looking, and more radiant.

step 5 replenish PM

Your skin is constantly being depleted of elements vital to elasticity and a youthful appearance. That's why it is so important to replenish your skin with amino acids, peptides, vitamins, minerals, & antioxidants on a daily basis. The longer you use Clientele, the younger you will look for your age™.

ITEM #15212
\$89.95
 PLUS S/H

FOR NORMAL/OILY SKIN

- ✿ Blemish Free® Face Wash (8 FL. OZ.)
- ✿ Acne Blemish Roll On (.35 FL. OZ.)
- ✿ Age Blocker SPF 25 (1.1 oz.)
- ✿ Oil-Free Firming Night Cream (1.1 oz.)
- ✿ Firming Eye Cream (.5 oz.)
- ✿ Sponge & Spatula



Lotus Renewal® Wash & Exfoliating Sponge

Increases cell renewal as you suds away impurities. Contains a combination of Alpha & Beta Hydroxy Acids from natural plants and fruits to enhance natural turnover of cells for fresh radiant skin. Double Action Cleansing Sponge included. (8 FL. OZ.)

#17270 \$25 PLUS S/H



Firming Night Cream

91% see younger looking skin! Awaken to More Beautiful Skin. This nourishing "All-in-One" skin beautifier is rich in Elasticity Builders, Moisturizers, Antioxidants, and Vitamins, plus Clientele's special age defying Sacred Lotus Complex. Helps tighten, firm and make your skin look younger! Spatula included. (1.1 oz.)

Firming Night Cream|Normal-Dry

#11131 \$75 PLUS S/H

Oil-Free Firming Night Cream|Normal-Oily

#11129 \$75 PLUS S/H



Firming Eye Cream

Clinical tests show this formula helps increase elasticity by 54% in 6 weeks! This unique eye cream with exclusive patented Sacred Lotus can provide remarkable results! It can help diminish the appearance of lines by the eyes, as it firms & plumps lines under the delicate eye area. (.5 oz.)

#11133 \$45 PLUS S/H





An Effective and Natural Alternative to Botox®

After a tremendous amount of research, Clientele® succeeded in creating LineX™, a safe, natural, and economical way to relax the look of expression lines. The patent-pending formula contains newly discovered aminopeptides incorporated into a unique liposomal delivery system that transports them directly into the wrinkles.

Aminopeptides are tiny chains of protein building blocks that have been clinically proven to reduce the depth of wrinkles caused by facial expressions and to stimulate skin cells responsible for helping to support collagen synthesis. LineX™ also contains Hyaluronic Acid (HA), which can hold 1000 times its weight in water. The combination of Peptides, HA, Sacred Lotus and antioxidants produce dramatic visible results. Obviously no cream will be as effective as a medical procedure requiring repeated injections. However, new LineX™ technology may offer significant improvements.

LineX™ may be just the natural answer you've been seeking to reduce the look of your expression lines. Just look at the clinical results!

LineX™ peptide expression cream

Revolutionary New Discovery!

Thousands of daily facial movements cause expression lines that deepen over time. Stubborn wrinkles surrender to the power of this exclusive Peptide line-smoothing complex. Perfect for all skin types, this anti-wrinkle treatment targets creases as well as lines and other wrinkles. Use daily AM and PM on your forehead, midbrow, smile lines, crow's feet, and mouth lines for dramatic results! (.5 oz.)

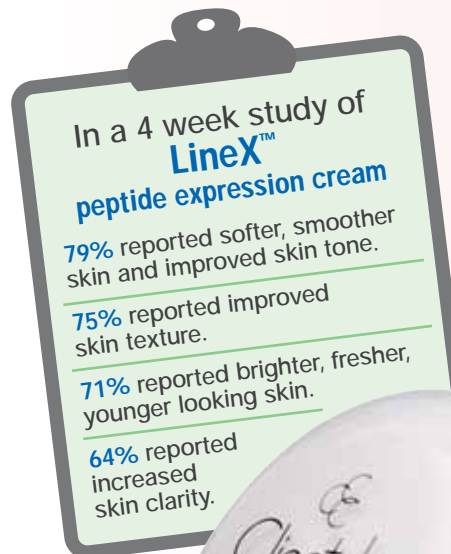
#25055 \$65 PLUS S/H

These are some of our NEWEST dermatological treatments

to help you defy aging!

Now you can master those stubborn lines and wrinkles caused by facial expressions with **LineX™ peptide expression cream**. Address key signs of aging around the delicate eye area with **eye science™**. And keep your neck and décolleté as firm and youthful as your face with **neck envy™**.

-Pat



In a 4 week study of **LineX™ peptide expression cream**

79% reported softer, smoother skin and improved skin tone.

75% reported improved skin texture.

71% reported brighter, fresher, younger looking skin.

64% reported increased skin clarity.



20 minutes after just 1 application

of LineX™ peptide expression cream **coarse lines**

appeared significantly reduced an average of 37%



BOTOX® IS A REGISTERED TRADEMARK OF ALLERGAN, INC.



In a 4 week clinical study of neck envy®

- 95% noted improvement in firmness, softness, smoothness.
- 90% noted decreased appearance of fine lines and wrinkles.
- 79% saw a reduced area of wrinkles, improved skin texture & more beautiful skin.
- 68% noted a reduction in depth of lines and wrinkles.

Does your neck match your face?

For many women the answer is no!

neck envy®

The result of the latest Dermatological research at Clientele. Developed to address key concerns of neck aging such as creases, lines, wrinkles, dry, rough, tortoise texture and uneven spotted appearance. It contains Clientele's patented anti-aging Sacred Lotus, Dermaxyl®, a newly discovered collagen-supporting peptide complex, free radical fighting antioxidants from Malaysian Palm Oil-rich in Tocotrienols, Grape Seed Extract, Elastology's super firming & skin brightening botanicals, illuminators & much more. See & feel the difference! (1 oz.)

#17342 \$43 PLUS S/H

target treatments to keep your age a mystery



eye science™ peptide gel

Use day or night to help alleviate the appearance of under-eye dark circles and puffiness, and to reduce the look of fine lines and wrinkles. Contains Elastology's patented Sacred Lotus Seed Extract, Vitamins A, C, and E, and Antioxidants to fight free radical damage. Also rich in mineral copper, vital to collagen. This advanced formula contains 4 state-of-the-art peptides and has been shown to produce dramatic clinical results after 4 weeks! (.5 oz.)

#15026 \$28 PLUS S/H

Refresh, soothe and enliven your eyes!



In a 4 week consumer response study of eye science™

- 89% noted improved firmer, softer, smoother skin, a decrease in the appearance of fine lines and wrinkles, and fewer wrinkles around the eyes.
- 84% noted improved skin tone and texture.
- 79% noted that their skin looked dramatically younger.
- 74% noted decreased puffiness under the eye area.

Estro-Lift® Revitalizes, Rejuvenates & Reawakens the Youthful Appearance of 40+ Skin

CLIENTELE DEBUTS IN PARIS

Pam Price, co-author of 100 Best Spas in the World, took along her favorite skincare products during her investigative trip to Paris. While strolling down a narrow street in the fashionable Marais district she discovered Yvonne B. (pictured), a Swedish designer based in Paris specializing in fashions for canines and their owners.

Pam reports, “Ms. Borjesson commented on the fresh look of my skin. I told her it was thanks to the Illuminator and the Estro-Lift line, along with a collection of other Clientele products which travel with me wherever I go. She also commented on my neck, which doesn’t give away my age. I revealed my secret, Elastology Lotus Firming Serum & Neck Envy.”

Price asked the designer if she would like to sample the Clientele line, “I had one gift bag of Clientele I saved from the Palm Springs Walk of Stars Gala, and I gave it to Yvonne,” she said.

Shown here is the smiling designer with her Clientele samples and a paper mache model sporting one of her latest “dog” inspired fashions, she was in the midst of preparing for a fashion show.

Yvonne B. can be contacted at www.yvonneborjesson.com



CLIENTELE DEBUTS AT MEDIA MAVENS

Clientele Debuts at “Media Mavens”; the prestige group of Palm Springs Area Women Dominating the Media in the Desert.



We were thrilled to receive the Clientele Products, Pam Price, Co-Author of 100 Best Spas of the World, Diane Marlin Dirx, Fashion Editor for The Desert Sun, and Judith Vossler, Media Maven’s CEO and Palm Desert personality.

NEW!



IF YOU HAVE:

- ✓ FEATHERY LIPS
- ✓ THINNING LIPS
- ✓ DRY SKIN
- ✓ LOSS OF ELASTICITY

Speak Easy™

Using advanced Peptide Technology and enriched natural Phytoestrogens, now you can smooth lines around the mouth and reawaken the appearance of younger skin. (.5 FL. OZ.)

#16012 \$39 PLUS S/H

Estro-Lift® Get Acquainted Kit

Formulated for women with mature skin to help replenish youthful factors, diminish signs of aging, and revitalize tired, dull skin.

- ✿ Facial Wash (2 FL. OZ.)
- ✿ Nighttime Face Therapy (.5 oz.)
- ✿ Day Therapy SPF 25 (.5 oz.)
- ✿ Anti-Wrinkle Therapy (.5 oz.)
- ✿ Wrinkle Filler (.25 oz.)
- ✿ Sponge & Spatula

ITEM #12280
\$39 PLUS S/H
 \$70 value!



**DOUBLE SIZES!
SAVE 75%!!**

Estro-Lift® Double Size Day & Night



Protect, nourish, and revitalize your skin day and night with natural Phytoestrogens from Soy and Estrokin™, powerful Antioxidants, Plant Extracts, Vitamins, and patented age-defying Sacred Lotus Seed Extract.

- * Day Therapy SPF 25 (2 oz.)
- * Nighttime Face Therapy (2 oz.)

ITEM #12478
\$69 PLUS S/H
\$280 value!

Anniversary Special

Estro-Lift® Daily Care kit

Formulated for women with mature skin, this collection is an advanced system to help your skin look its best!

- * Facial Wash (8 FL. OZ.)
- * Intensive Serum (1 FL. OZ.)
- * Day Therapy SPF 25 (1 oz.)
- * Nighttime Face Therapy (1 oz.)
- * Sponge, Spatula & Travel Tote

ITEM #16038
\$69 PLUS S/H
\$230 value!



Take Charge of How You Age! Youth Elixir System



The Science of Youth Elixir.

Youth Elixir's key component is its proprietary blend of amino acids, antioxidants and phytonutrients that address aging. The formula features a unique health-promoting BioCell Protectors™ System. The System includes Soy Isoflavones to support healthy bones and heart; Antioxidants and Detoxifiers to protect cells; and a nutrient called Alpha GPC, a brain-function building block. It also contains patented Lotus Complex from the seed that can defy aging and live for 1,000 years due to its natural protein repair enzyme!

2-Part / Youth Elixir System:

PART 1: Easy-to-Take Youth Elixir Tabs

Effervesce in water, creating a delicious sparkling drink, which provides nutrients & gentle youth enhancing amino acids.

PART 2: Youth Elixir Cream

Helps diminish the appearance of fine lines and wrinkles by up to 50%! Contains plant estrogens and vital enzymes to nourish and protect skin.

1 Week Sampler

#31199 **\$29.95** PLUS S/H

1 Month Supply

#31200 **\$119.95** PLUS S/H
(regularly \$195)

SAVE \$30!

Auto-Monthly Fresh Delivery Special

#31200K
\$119 \$89

Freshest supply
conveniently
delivered monthly
to your home.
(save \$20 on AUTO-SHIP)





Silksation® Face Primer

Smooth your skin's surface for perfect makeup application or use alone for flawless skin. Provides a nourishing vitamin rich silicon complex that helps protect your skin, fills in lines, pores and wrinkles, and leaves a perfect smooth look and silky feel. (1 FL. OZ.)

#16594 **\$37.50** PLUS S/H

Picture Perfect™ Compact Kit

This oil-free formula won't clog pores and it contains titanium dioxide to help protect skin. Enjoy instant perfect coverage with this feather-light powder formula. In seconds you can have a natural & beautiful look!

- ❁ Perfect Coverage® Compact (.28 oz.)
- ❁ Powder Brush
- ❁ 2 Sponge Applicators
- ❁ Makeup Pouch

#28454 Very Light #28456 Light #28455 Medium
 #28457 Tan #28453 Dark Tan

Special Offer with Free Powder Brush!

\$45
PLUS S/H



Instantly Covers:

- ✓ LINES
- ✓ VEINS
- ✓ PORES
- ✓ AGE SPOTS
- ✓ FRECKLES
- ✓ REDNESS
- ✓ UNEVEN SKIN TONE

Very Light Light Medium Tan Dark Tan



Perfect Coverage® Liquid

Line-softening makeup for dry skin. This is the ideal makeup for normal to dry skin types because it moisturizes as it covers while treating your skin with humectants and lubricants. Leaves skin smooth, soft, moist and beautiful. (1 FL. OZ.)

\$25 PLUS S/H

#18461 Very Light #18458 Light
 #18459 Medium #18460 Tan



Complexion Perfection!

favorites for naturally flawless looking skin.



Instant Benefits™ Illuminator

Illuminate your skin's beauty with this subtle highlight lotion. Contains Grape Seed, Antioxidants and Sacred Lotus Seed Extract. Use it under eyes, on cheekbones, over the neck or on the back of the hands to give skin a radiant, younger looking appearance and ultra-smooth feel. (2 FL. OZ.)

#15935 **\$50** PLUS S/H

Wrinkle Concealer Combo

The 30 Second Age Eraser®

- ❁ Wrinkle Treatment (0.5 oz.) Perfect to use under the eyes before Treatment Conceal to make the eye appear younger. Or, use it over any Clientele cream to restore a more youthful look to dry, damaged, aged areas.
- ❁ Treatment Conceal Compact (.24 OZ. EA.) (NEUTRAL/TAN) Conceals under-eye dark shadows and makes the entire eye area look refreshed & younger! Perfect as an eye shadow base too. Long-lasting ultra-rich formula.

ITEM #25015

\$39 PLUS S/H

\$72 value!

Also Available Individually:

Wrinkle Treatment

1.1 Oz #11123 **\$75** PLUS S/H

0.5 Oz #11125 **\$42** PLUS S/H

Treatment Conceal

#22131 Neutral #22132 Tan **\$30** PLUS S/H



CLIENTELE ORDER FORM:

ITEM# PRICE QTY. TOTAL

ITEM# PRICE QTY. TOTAL

PE 4:			
Year of Health Auto-Delivery			
<input type="checkbox"/> SINGLE PAYMENT FREE S&H	Y31181	\$350.	
<input type="checkbox"/> BILLED MONTHLY + \$5.95 S&H	YOHS	\$35.	
Stress Control Tablets (62 count)	34191	\$24.	
Daily Nutrient Supplements (31 day supply)	31181	\$35.	
Basic 3 Skincare System The Original!		\$65.	
<input type="checkbox"/> normal-dry #61126 <input type="checkbox"/> normal-oily #61127			
Gentle Cleansing Bar 4 oz.		\$16.	
<input type="checkbox"/> normal-dry #17104 <input type="checkbox"/> normal-oily #17103			
Surface Refining Lotion 8 fl. oz.		\$30.	
<input type="checkbox"/> normal-dry #17112 <input type="checkbox"/> normal-oily #17111			
Oil-Free Moisture Concentrate 4 fl. oz.	17221	\$40.	
Preventive Age Treatment 1.1 oz.	11128	\$35.	
PAGE 6:			
NEW!			
DermaTight™ Peptide Recovery Gel 1.1 oz.	25012	\$95.	
DermaTight™ Peptide Recovery Gel 0.5 oz.	25011	\$53.	
PAGE 7:			
InvisiPore® Discovery Kit	16002	\$35.	
InvisiPore® Wash 8 fl. oz.	26004	\$25.	
InvisiPore® Multi-Emulsion 1.65 fl. oz.	15001	\$39.	
InvisiPore® Exfoliating Pads 60 pads	15002	\$36.	
SUPER SIZE ANNIVERSARY SPECIAL!			
Age Blocker® 2.25 oz.	11236	\$57.	
PAGE 8:			
SUPER SIZE ANNIVERSARY SPECIAL!			
Lotus Firming Serum 2 fl. oz.	69109	\$59.	
Elastology® 9-pc Starter Kit	23297	\$43.	
Lotus Renewal® Nutrients (60 tablets)	32185	\$19.95	
Lotus Renewal® Nutrients (120 tablets)	31185	\$29.95	
PAGE 9:			
Elastology® Lotus Renewal® Kit		\$89.95	
<input type="checkbox"/> normal-dry #15211 <input type="checkbox"/> normal-oily #15212			
Lotus Renewal® Wash & Sponge 8 fl. oz.	17270	\$25.	

Firming Night Cream 1.1 oz. (Normal-Dry/Sensitive)	11131	\$75.	
Firming Night Cream 1.1 oz. (Oil-Free Normal-Oily)	11129	\$75.	
Firming Eye Cream .5 oz.	11133	\$45.	
PAGE 10			
LineX™ 0.5 oz.	25055	\$65.	
PAGE 11			
Neck Envy® 1 oz.	17342	\$43.	
Eye Science™ 0.5 oz.	15026	\$28.	
PAGE 12			
Estro-Lift® Speak Easy™ 0.5 fl. oz.	16012	\$39.	
Estro-Lift® Get Acquainted Kit	12280	\$39.	
PAGE 13			
SUPER SIZE ANNIVERSARY SPECIAL!			
Estro-Lift® Double Size Day & Night	12478	\$69.	
ANNIVERSARY SPECIAL!			
Estro-Lift® Daily Care Kit	16038	\$69.	
2-Part / Youth Elixir System			
<input type="checkbox"/> 1 WEEK SAMPLER	31199	\$29.95	
<input type="checkbox"/> 1 MONTH SUPPLY	31200	\$119.95	
<input type="checkbox"/> AUTO-MONTHLY FRESH DELIVERY	31200K	\$89.	
PAGE 14			
Silksation® Face Primer 1 fl. oz.	16594	\$37.50	
Perfect Coverage® Compact Kit .28 oz.		\$45.	
<input type="checkbox"/> Very Light #28454 <input type="checkbox"/> Light #28456			
<input type="checkbox"/> Medium #28455 <input type="checkbox"/> Tan #28457			
<input type="checkbox"/> Dark Tan #28453			
Perfect Coverage® - Liquid 1 fl. oz.		\$25.	
<input type="checkbox"/> Very Light #18461 <input type="checkbox"/> Light #18458			
<input type="checkbox"/> Medium #18459 <input type="checkbox"/> Tan #18460			
Instant Benefits™ Illuminator 2 fl. oz.	15935	\$50.	
Wrinkle Concealer Combo	25015	\$39.	
Wrinkle Treatment 1.1 oz.	11123	\$75.	
Wrinkle Treatment 0.5 oz.	11125	\$42.	
Treatment Conceal 1.1 oz.		\$30.	
<input type="checkbox"/> neutral #22131 <input type="checkbox"/> tan #22132			

ORDER NOW-CALL 1 800 332-5436

OR, MAIL THIS FORM: 1. Check appropriate boxes & complete order form. 2. Enclose check or charge card information. 3. Fold and place in envelope. 4. Address to: Clientele, 14101 NW 4th St., Sunrise, FL 33325

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JEAN BROWN 800-776-3815
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We'd Love to Hear From You!**



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target treatments[®]

(*FREE/with a purchase of \$75 or more) ITEM #26010



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- ✿ **Anti-Aging Activator[®] Plus:** contains over 25 antioxidants to help protect your skin. (0.5 FL OZ.)
- ✿ **Lotus-Lift[®] Eye Serum:** nourish while reducing the appearance of lines and wrinkles around the delicate eye area. (0.5 FL OZ.)
- ✿ **Lip Firming Serum:** reduce signs of aging around the lips and mouth. (0.5 FL OZ.)
- ✿ **Neck Envy[®]:** keep your neck looking as beautiful and youthful as your face. (0.5 FL OZ.)
- ✿ **Silksation[®] Face Primer:** give makeup a perfect smooth and silky look. (0.5 FL OZ.)
- ✿ **Pink Satin Travel Pouch**

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