



CLIENTELE[®] beauty

Clientele Salutes the **Heroes**

How Peptides Help
Make Skin
Look Younger!

What Started as a
Breakthrough Eye-Health
Discovery, Became an

**Anti-Aging
Skincare
Phenomenon!**

Beth Karas

THE VERDICT IS IN – BRAINS & BEAUTY WIN!

Clientele Salutes the Heroes



Faith Beasley, a rottweiler who saved her mistress' life



Frances Jones of Feed The Children and Ashley Jones "Bold & The Beautiful"



Bill & Tani Austin from the Starkey Hearing Foundation with Lou & Carla Ferigno



JT Robertson with WWE's Michelle McCool & Big Show



Beauty & businesswoman Kathy Ireland with Larry & Frances Jones founders of Feed The Children



Paul Williams gives a memorable performance



"The Young and the Restless" Kristoff St. John & Nia Peeples



LAPD Honor Guard



Sharon Stone & Arthur Kassel with a Tea Cup Terrier from Star Yorkies



Thelma Houston rocked the house!



Mayor Antonio Villaraigosa and Jim Hill



Merrie Lynn Ross, Alan Jackson & Carol Connors freeze for a quick photo!



The Randal Simmons Family accepting the posthumous honor at the Eagle & Badge Gala



Billy Bush has a new vehicle to ride on the NBC lot

2008 Hero Awards (Heroes Among Us)

Heroes from all walks of life were saluted in a two hour primetime television event honoring everyday people who do extraordinary things. The event, which aired on *MyTV* network, benefited the international charity Feed The Children. Held at the Hilton Universal, Dean Cain hosted the program with musical performances by Rick Springfield, James Ingram, BJ Thomas, Thelma Houston, Paul Williams and "American Idol" finalists Bo Bice and Ace Young... and a large contingent of celebrity supporters.

The touching stories and honorees included Dr. Sean Boutros, a Houston based craniofacial and plastic surgeon who volunteers his time to create ears and new faces for children; JT Robertson, a 10 year old boy inspired by his love of trains, collected enough recyclables to buy out 382 seats on the Arcade and Attica Railroad allowing disadvantaged children and adults an opportunity to take the ride of a lifetime; Faith Beasley, a rottweiler service dog who saved her mistress' life by calling 911 and letting the police in; and Bill Austin of Starkey Laboratories who provides thousands of hearing aids to needy children and adults around the world.

Feed The Children has grown into one of the world's largest private organizations dedicated to helping hungry and hurting people. Last year, Feed The Children shipped 135 million pounds of food and other essentials to children and families in all 50 states and in 32 foreign countries, supplementing almost 800,000 meals a day worldwide. If you would like to make a donation or learn more visit www.feedthechildren.com.

Eagle & Badge Foundation 2008 Gala

It was an emotional evening at the Hyatt Regency Century Plaza Hotel as The Eagle & Badge Foundation paid a very special tribute to the Fallen LAPD SWAT Officer Randal Simmons who was killed earlier this year. They also saluted Simmon's partner LAPD SWAT officer Jim Veenstra who was injured in the same incident. The evening also honored community leaders who support law enforcement and children's projects including California's Attorney General Jerry Brown, Community leaders Jane & Bert Boeckmann, Tina & Rick Caruso, producer/writer Rudy Durand, USDEA's acting administrator Michele Leonhart, and Major General Doug Pearson of Lockheed Martin. Jim Hill and Arthur M. Kassel hosted, Sharon Stone served as the Live Auctioneer and Thelma Houston and J Boykin performed. www.eagleandbadgefoundation.org

Clientele salutes the heroes who walk among us every day! For more amazing stories or to vote for the "CNN Hero of the Year" visit www.cnn.com/heroes



Dear Friend,

It is so beautiful this time of year, but with the changing of the weather you need a little extra help to keep the elements from taking a toll on your skin. Whether we're facing cold, snowy days, dry heated rooms or a glaring sun – Clientele is there to protect and help give you a youthful glow all the time. The research of Clientele's

dedicated doctors and scientists brings you the latest discoveries to help you maintain optimum health and beauty all year round.

In addition to using the latest in anti-aging research, every product contains our exclusive patented ingredient, Sacred Lotus Seed Extract, from the 1,288 year old Lotus Seed that sprouted after 4 days – proving it held a secret to standing the test of time. This precious seed was found to contain an enzyme called MT (L-isoapartylmethyltransferase), which helps repair kinks that periodically appear in strands of protein. When Clientele Dermatologists tested an extract of the Sacred Lotus Seed in their skin care formulas, they were amazed at what they found. It made the skin look dramatically younger and more beautiful! This powerful and exotic ingredient is what makes Clientele's skincare so unique and effective, you will see and feel the results in your skin after just a few uses.

This issue, the Jury is in and brains & beauty win! Get to know Beth Karas, a formidable combination of beauty and brains. When you see Beth Karas on *In Session*, shown during the day on *TruTV*, she is smack in the middle of the most controversial civil and criminal national trials of the day, as well as other legal issues in the news for radio on British Broadcasting Corporation in London.

Clientele is excited to see women rising to new heights in government and corporate positions, and demanding more and more respect. When all eyes are on you, you need to look your best and have great skin! Clientele fits the bill and delivers dramatic results and visibly more beautiful skin. As I always say, you can tell a Clientele woman because her skin looks fresh and radiant – and she looks younger than her age.

Since 1979 my mission has been to help our clientele look and feel younger at any age. As always, we look forward to hearing from you with your comments, stories and suggestions about the difference that Clientele has made in your lives. I continue to wish you the best of health & happiness during the holidays and always.

Warmly,

Pat Riley

Founder & CEO

1 800 327.4660 | feedback@clientele.org
Clientele 14101 NW 4th Street
Sunrise, FL 33325

Clinical studies show the Clientele Lotus formulas can help

decrease the appearance of wrinkles by 50%

Lotus Firming Serum

Dramatically increases facial skin firmness by 34% in 3 weeks!

The highest concentration of Sacred Lotus, plus Firming Plant Extracts, Antioxidants like Vitamin C, S.O.D., and 15 anti-aging ingredients – make this the ultimate anti-aging skin cocktail. Protects skin from free radicals that damage collagen. Smooths, hydrates and rejuvenates the skin for a youthful, bright, and more radiant you! Targets areas prone to signs of aging for younger-looking skin.

2.3 FL Oz #68407 \$75 plus s/h



Beth Karas

THE VERDICT IS IN – BRAINS & BEAUTY WIN!

By Linzi Zuker



Beth & Governor Schwarzenegger



Beth & NYC Mayor Bloomberg



Beth Karas maintains memberships in The National MPS Society, Inc., The New York State Bar Association, The Inner Circle, the New York Press Club, The International Radio & Television Society Foundation, Inc., the Newswomen's Group of New York and American Women in Radio and Television.

Empowered women are finally getting their day “in court”. And who is there to lead us into the realm where male attorneys and reporters once dominated the spotlight? A well versed attorney, the ultimate combination of “beauty and brains”... Beth Karas.

More than a friendly personality, when you see Beth Karas on *In Session*, shown during the day on *TruTV*, formerly called *Court TV*, she is smack in the middle of the most controversial civil and criminal national trials of the day. She's one step ahead of the crowd, analyzing prosecutors, criminals and the law, all while she explains it to us, the TV audience, in easy to understand layman terms. We have all applauded her stances for what is “good and just” on her TV appearances on *Dateline NBC*; *CNN's Larry King Live*, *CNN's American Morning*, *CNN's Paula Zahn*, *CNN's Anderson Cooper 360*; *CNN Headline News*; *Inside Edition*; *E! True Hollywood Story*; *At Large with Geraldo Rivera*; *On the Record with Greta Van Susteran*; and *The O'Reilly Factor*.



Beth with CNN's Larry King

Additionally, she regularly reports on various cases covered by *In Session* as well as other legal issues in the news for radio on British Broadcasting Corporation in London.

Growing up as the third of four children in Deerfield, MA in a family fraught with deprivation and illnesses, Karas found her escape through learning at school as much as she could. She was an excellent student with obvious leadership skills. She excelled in science, but at age 13, she made up her mind that she wanted to be an attorney so she could help victims of crimes.

First she started with paralegal experience at a law firm. Then, with the help of scholarships and loans, she worked her way through school. Following her graduation from Mount Holyoke College in South Hadley, MA where she received her BA, Karas pursued a JD at Fordham University School of Law in New York, NY. Licensed to practice law in the State of New York, her impressive career began as the Assistant District Attorney for the New York County District

Attorney's Office. After a few years, she was selected by the Labor Racketeering Unit as one of seven Attorneys to investigate systemic corruption in New York City's construction industry. In this position, she targeted corrupt public officials, labor officials and their organized crime patrons – talk about a powerful woman!

She also supervised investigators from City, State and Federal law enforcement agencies and presented evidence to grand juries. She did the job well and achieved numerous indictments on behalf of the City. When she was employed in the Trial Division, she prosecuted street crimes (including misdemeanors and felonies) from arrest to trial. As the Assistant to Counsel for Mayor Edward I. Koch in New York, NY,



Alan Jackson (DA of Phil Spector), Beth & Dominick Dunne

she served as a liaison for the Mayor to all City agencies and helped to establish the Mayor's Committee on Appointments for the nomination and selection of Commissioners.

Karas is “on fire” as an advocate for justice, actively involved with each nuance of every case she covers. From her regular lectures as a keynote speaker to various groups, to her nationwide appearances on ABC's *Good Morning America*; NBC's *The Today Show*; and CBS's *The Early Show*, Karas is always ready to share what is happening in the “law of the land.”

Happiest when helping others and increasing awareness, Karas produced and was the project manager of a 14-minute video for The National MPS Society, Inc., that supports children who have the rare genetic disease caused by the body's inability to produce certain enzymes. Karas' two brothers, Joseph and Jonathan, were both afflicted with a disease called ML-III, related to MPS, and complications ultimately caused their deaths. The video, “Living with MPS,” has been used for fundraising and for the education of medical, especially geneticists, and education professionals. Currently she plans to co-produce a series of three other



Beth at the live shot in the Spector trial

videos – one for caregivers, another for families and the third as a fundraiser that will incorporate further knowledge and advances in research made within the past five years.

Now Karas and her sister, also an attorney, are the only survivors of her family. Rather than mourn their losses, however, she chooses instead to be inspired by them. Every day she is grateful that, unlike her brothers, she is able to live out her dreams.

ML-III and MPS are just two of several “orphan diseases”, (like Lou Gehrig's and Tourette's syndrome) defined as conditions that affect less than 200,000 people nationwide, so major pharmaceutical companies are reluctant to “adopt” research into their cause because the payoff is so small in market size.

Those who suffer with these types of diseases are often misdiagnosed, and isolated from treatment options or support groups. To help solve the problem, the FDA has established an Office of Orphan Products Development to encourage drug development. Aldurazyme (laronidase) to help MPS is one drug to come out of the program. In addition, Congress established the Office of Rare Diseases at the National Institute of Health to encourage orphan disease research, diagnosis, treatment and integration between researchers and patients.

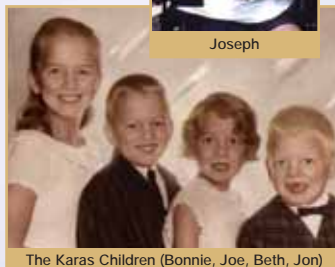
With her demanding work and travel schedules, Karas strives to keep her system balanced. Although it's a struggle to eat well on the road, she's still maintained the same weight for years. Supplementing her diet with vitamins, she also tries to eat organic food whenever possible. Although not a vegetarian, she doesn't eat meat daily but prefers instead to consume as much low fat milk, yogurt, cheese, fruit and vegetables as she can and packs power bars in her carry-on bag. She drinks water, iced tea and juices instead of soda, which she's avoided for decades. Her one daily vice, she admits to loving, is coffee. Whenever she stays in a hotel, she stocks the refrigerator with



Jonathan



Joseph



The Karas Children (Bonnie, Joe, Beth, Jon)

To find out more about how you can help support research for MPS, or Mucopolysaccharidosis and other rare diseases in desperate need of funding, visit www.mpsociety.org or www.rarediseases.org

healthy beverages and snacks, eats a light dinner and does a few exercises in her room at night.

Karas travels with a light-weight yoga mat, a yoga/pilates DVD, a small ball and a stretch band which she uses to stretch and exercise her abs in what little free time she has. Whether home in New York City or on the road covering a trial, she finds it helpful to regularly visit spas where she offsets stress by receiving relaxing massages, facials and regular pedicures.

“I also need quiet time to feed my brain,” says Karas, who tries to read at least an hour a day, which isn't always possible when she's covering a trial.

“As for plastic surgery, or injections that “freeze” wrinkles, I believe less is better. Although I'm not opposed to these procedures, I believe that women are so fearful of aging that they overdo it. Don't try to look 30 when you're 50,” advises Karas. “Science has achieved great advances in skincare products that can help us look younger. We need to take advantage of it,” she adds.



Beth with Clientele “Knockout” Carol Connors

Since the mid '80s she's also used a natural bristle brush before and during a shower to exfoliate her skin and admits her youthful hands and face are from daily application of SPF 25.

Beth is reminded of what her mother always told her, that a woman is beautiful at all ages. “With that in mind, I strive to age gracefully”, says Karas. With the bold authority of an attorney, she adds “Women shouldn't hide their age but wear it as a badge of honor and wisdom.” For those who know her, both personally and professionally, she is a true beauty, inside and out. She continues to inspire and make a difference in the lives of many. She is bold, courageous and dedicated... today's empowered woman.

Beauty Specials!

keep your skin hydrated radiant & looking flawless!



Wrinkle Fighters Kit

Lotus Renewal® Wash increases cell renewal as you suds away impurities for fresh radiant skin. 8 Fl Oz Individual Price #17270 \$25

Age Blocker® SPF 25 helps protect skin from Photo-Aging & Sun Damage with SPF 25 Sunscreen, as it moisturizes, firms, and beautifies skin. 1.1 Oz Individual Price #11136 \$75

Firming Night Cream hydrates and softens lines and wrinkles, as it replenishes elements essential to skin elasticity while you sleep. 1.1 Oz Individual Price #11131 \$75

ElastaFill™ Peptide Complex fills in lines for perfectly smooth skin. Instantly decreases the appearance of lines and wrinkles. Great to wear under makeup. 0.5 Fl Oz Individual Price #16003 \$28

LineX® is an anti-wrinkle treatment that targets deep creases as well as lines and wrinkles. 0.5 Oz Individual Price #25055 \$65

A \$268 Value!

#60035 **Only \$79** plus s/h



Timeless Dreams Collection

Time Therapy helps shield skin from free radical assault and provides a moisture-rich environment for healthy new skin cells to grow. 1.1 Oz Individual Price #12101 \$75

Time Shield™ Hand & Body Lotion helps slow visible signs of aging and protect your skin's collagen support structure against loss of elasticity and firmness. Fragrance free. 2 Fl Oz

Lavender Dreams™ Firming Body Mist Experience the seductive magic of mountain fresh, wild lavender as it treats your skin to Firming Plant Extracts, protective Antioxidants, and Sacred Lotus Seed Extract. 2 Fl Oz

#11180 **\$45** plus s/h



Beauty Head To Toe

Lotus Foot Cream helps moisturize and smooth dry, chapped feet and legs. This ultra-rich cream is infused with Sacred Lotus Seed Extract, Vitamins, Antioxidants, Nourishing Oils and Peppermint. Invigorate and protect tired legs and feet. 8 Oz Individual Price #14929 \$35

Body Polish™ Shower Gel gently cleanses away impurities, excess oils and aged surface cells. Leaves skin with a radiant, smooth, polished appearance. Your skin will feel clean and fresh. 16 Fl Oz Individual Price #11140 \$30

Exfoliating Gloves massage and gently exfoliate aged surface cells, to expose fresher, more radiant skin.

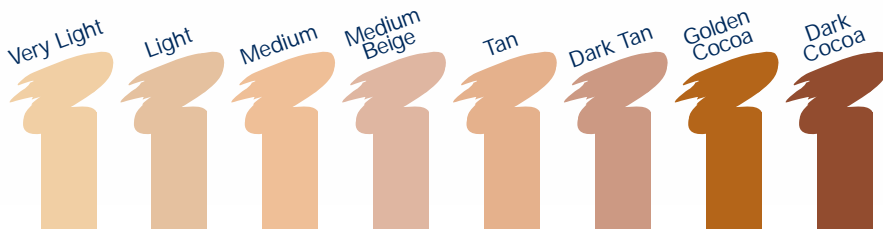
#81021 **\$39** plus s/h

30 Second Age Erasers!



Instantly Covers:

- ✓ LINES ✓ PORES ✓ VEINS ✓ REDNESS ✓ BLEMISHES
- ✓ AGE SPOTS ✓ FRECKLES ✓ UNEVEN SKIN TONE



Wrinkle Treatment

This extra lubricating formula restores a more youthful look to the skin. So powerful, it softens the appearance of lines and wrinkles in just 30 seconds. Perfect to use under the eyes before Treatment Conceal to make the eye area look younger.

1.1 Oz #11123 \$75 plus s/h

0.5 Oz #51125 \$42 plus s/h

Peptide Wrinkle Concealer

Newly formulated with a gentle anti-wrinkle Peptide to treat as it conceals. Covers under-eye dark circles and small facial flaws. Diminishes the appearance of crow's feet & makes the entire eye area look refreshed & younger! Lubricating oils protect & moisturize the delicate eye area. Long lasting.

Duo Wand #71116 \$30 plus s/h

Picture Perfect™ Compact Kit

Cover imperfections instantly. This oil-free, feather-light formula gives complete coverage, yet it feels invisible! It won't clog pores so it's great for oily, acne-prone skin. Even dry skin types love it because it goes on so fast, and gives a natural even tone to your skin. Infused with aloe, it preserves moisture. Contains mineral complex Titanium Dioxide to help protect skin from the environment. You also receive the Kabuki Brush, a \$35 value, 2 fast touch up pads and a handy Carry Case.

\$49 plus s/h



What Started as a Breakthrough Eye-Health Supplement, Became an **Anti-Aging Skincare Phenomenon!**

Slowing the inevitable aging process is now an American obsession for women and men of all ages. And nowhere is the anti-aging phenomenon more intensely focused than on the health and beauty of the skin. Skin is the body's largest organ, its 'first line defense' against disease and environmental pollutants and, of course, the most visible aspect of one's appearance to the outside world.

Beautifying Skin from the Inside Out

Increasingly, scientific evidence and medical opinion point to the need for a new type of beauty regimen, one that not only takes care of the skin from the outside – in, via topical preparations – but also treats it from the inside – out, via dietary supplements.

Lutein for Skin Health

Highlights from a new clinical study presented at the “Beyond Beauty Paris” conference in France provide compelling evidence that Lutein, a dietary nutrient available as a supplement and long-known for its effectiveness in promoting eye health, also provides specific skin health benefits.

Increased Skin Elasticity by 8%

These include increasing the hydration, elasticity and superficial lipids of the skin, while decreasing the oxidation – a process that causes degradation – of those beneficial skin lipids.

Results of the study, presented by Dr. Pierfrancesco Morganti, professor of applied cosmetic dermatology at the University of Naples, on behalf of the research team, indicated that Lutein and its associated molecule Zeaxanthin, when taken daily as a 10 mg oral Lutein supplement, increased skin hydration by 38 percent, skin elasticity by 8 percent and the level of superficial lipids present in the skin by 33 percent. Results also showed that Lutein decreased oxidation of those beneficial lipids by 55 percent after adjustment for placebo.

Increased Hydration by 60%!

The study further demonstrated that the combination of oral and topical administration of Lutein/Zeaxanthin provided even more powerful improvements, increasing skin hydration by 60 percent, skin elasticity by 20 percent and the amount of superficial lipids present in the skin by 50 percent after adjustment for placebo, all while decreasing the oxidation of those beneficial lipids by 64 percent.

Where Do You Get Lutein?

Lutein, a nutrient naturally found in dark green leafy vegetables like spinach, kale and collard greens, as well as broccoli, corn and egg yolks, is present in tissues in the eye, blood serum, skin, cervix, brain and breast. It is not produced by the human body and

thus must be ingested daily through food or taken as a supplement.

Proved in a Clinical Study

The study, entitled "Clinical Evidence for Lutein and Zeaxanthin in Skin Health, Part 1: Comparison of Placebo, Oral, Topical and Combined Oral/Topical Xanthophyll Treatments," was conducted in Italy on female subjects, age 25-50, over a 12-week period. The test product utilized in the study contained FloraGLO® Lutein, manufactured by Kemin Health, L.C., of Des Moines Iowa. It was administered daily at 10 mg (oral supplementation) and 50 ppm (topical formulation) to subjects in the study's different test groups.

First Study to Prove Oral Lutein Promotes Skin Health!

"This is the first study to determine the impact of Lutein/Zeaxanthin alone on the human skin," said Richard L. ("Dick") Roberts, Ph.D., senior manager of scientific affairs for Kemin Health, the leading manufacturer of Lutein. "It provides strong new evidence of Lutein's positive role in promoting skin health and appearance by increasing hydration, elasticity and lipid content?"

Don't Even Think About a Beauty Regimen... Unless You Take Lutein Supplements!

"This research underscores the importance of thinking about skin health and beauty from the 'inside out,'" said Bruce Katz, M.D., a dermatologist and director of the JVA Skin & Laser Center in New York, who is working with Kemin to educate consumers on the role of nutrition as part of a total skin health and beauty regimen. "The benefits of taking Lutein daily will be of great interest to people who are looking for new ways to improve the hydration and elasticity of their skin and help reduce the appearance of premature aging."

Boost Your Skin's Defenses!

The new study adds to an existing body of research that suggests Lutein, when taken on a daily basis, may help bolster the skin's natural antioxidant defense system, helping to protect skin from potentially damaging effects of sun and artificial light exposure.

CLIENTELE® uses FloraGlo® Lutein from Kemin in all of our Nutrient Formulas, Lotus Firming Serum, and Estro-Lift Face & Neck Therapies to protect your skin inside and out!

beauty from the inside out™

Daily Nutrient Supplements - With FloraGLO® Lutein!

Get the key nutrients you need for a healthy, youthful lifestyle, plus cutting-edge antioxidants to protect your skin from free radical damage caused by exposure to the environment, sunlight, smoking, and natural metabolism. Increase your defenses against the effects of aging, with Clientele's nutritional regimen.



- ✿ Superior ingredients. (No dyes or megadoses.)
- ✿ Nourishes your skin, hair and nails.
- ✿ FEEL & SEE THE DIFFERENCE.
- ✿ Guaranteed Satisfaction or your money back

31 Day Supply
#31181 \$35 plus s/h

YEAR OF HEALTH

DAILY NUTRIENTS & BONUS
STRESS NUTRIENTS

Single Payment

#Y31181QS \$350 plus s/h
Save \$106!

Billed Monthly

#YOHS \$35 plus s/h
Save \$70!

Shipped fresh direct to you each month for your convenience. Cancel anytime by calling toll free 1.800.332.5436.

BONUS: Your Last 2 Months Free... (just pay shipping) An Additional \$70 Savings!

PLUS, FREE Stress Control Nutrients with first order!

Stress Control Nutrients - With FloraGLO® Lutein!

A special patented vitamin/mineral complex specifically developed to give you the nutrient boost you need during high-stress times. Including **B Vitamins** to support energy, and **Antioxidants** because stress may increase production of free radicals (antioxidants help neutralize free radicals). Clientele has included a highly bioavailable, natural form of **Chromium** to help support healthy blood sugar levels, plus, other important nutrients like **Vitamins C & E, Magnesium, Manganese, Selenium, Beta Carotene & Copper** for wellness, energy and immune system protection. Like all Clientele formulas, the protective Chlorophyll coating is based on natural plant fiber and is free of synthetic dyes.



62 Tablets #34191 \$24 plus s/h

New!

The Power of Peptides!



Firming Night Peptides

THE NEWEST ADDITION TO OUR FAMILY!

Wake up to more beautiful skin! This advanced formula combines the latest discoveries in the field of Peptides, Antioxidants and anti-aging research with patented Enzymes, Vitamins, and special Plant Extracts to help firm, hydrate and smooth your skin. With regular use, you'll see lines and wrinkles visibly soften and enjoy a firmer, younger looking complexion.

1.2 Oz #71206 **\$75** plus s/h

reduce deep
expression lines
an average
of 37% in
just 20 minutes!

LineX.
Peptide Expression Cream

With
Neuropeptides!



For Deep Expression Lines, Crows Feet & Wrinkles

Elastology® Line Control Kit

Line Correcting Roll On visibly reduces the appearance of lines and wrinkles and, with continued use, helps prevent the look of expression lines. Contains Hexapeptide-3, Palmitoyl Tripeptide-3, Snap-8 Octapeptide and Ceramide-3 plus Antioxidants, Vitamins, Aloe Leaf Juice, Liposomes and our special Complex of Sacred Lotus. Reduces the look of deep creases, furrows, and expression lines on the forehead, midbrow, crow's feet and around the mouth. Roll it on just where you need it! 0.35 Fl Oz
Individual Price #60039 *35

LineX® Peptide Expression Cream Express Your Beauty! Liposomal Hyaluronate fills in skin lines with moisture and smoothes the appearance of lines and wrinkles. Ceramide 3, Shea Butter and Olive Squalane help smooth the skin's surface. Our exclusive Peptide complex with Argireline, Syncoll, and Snap-8 are very gentle and highly effective. 0.5 Oz
Individual Price #25055 *65

SPECIAL! A \$100 Value

#97021 **Only \$59** plus s/h *Limited Time Offer!*

How Peptides Help Make Skin Look Younger!

What are peptides?

Peptides are the active molecules which help signal the skin to produce more collagen.

The skin is made up mostly of collagen. Collagen is protein made up of long chains of amino acids strung together, which is what keeps the skin tight and smooth.

Peptides are created when these long chains of amino acids (collagen) are broken down into shorter segment chains containing 3-5 amino acids.

In young skin when collagen breaks down, it forms specific peptides which act as signals to tell the skin it was damaged and it needs to make new collagen.

How do peptides work when it comes to skincare?

It is just a part of nature that as we age our skin loses collagen and doesn't replace it. This is what causes our skin to become thinner and more wrinkled.

Applying peptides directly to your skin is a way to trick your skin into thinking that it has lost more collagen recently and needs to make more.

Also, because peptides are very small, they can penetrate the skin's protective barriers to get to the deeper layers.

What are neuropeptides?

Neuropeptides in skincare are meant to penetrate the skin and help relax wrinkles.

Just as peptides transmit signals to the skin, neuropeptides can help block the transmission of signals. The theory in this case is to block the signals from your nerves to your facial muscles, reducing the contraction of the muscles, leading to smoother skin... similar to Botox®.

Peptides, along with Vitamins, Botanicals and Antioxidants, can make a big difference in the way your skin ages. Nourishing and protecting your skin each day can help you maintain smooth, firm, radiant skin. Its never too late to see results and never too early to protect your skin from future signs of aging.

BOTOX® IS A REGISTERED TRADEMARK OF ALLERGAN, INC.

Alleviate the appearance of dark circles & puffiness

In a 4 week clinical study of **Eye Science**®.

89% noted a decrease in the appearance of lines & wrinkles, and fewer wrinkles around the eyes.

89% noted improvement in firmness, softness, smoothness.

84% noted improved skin tone and texture.

74% noticed decreased puffiness under the eye area.



Eye Science® peptide gel
Contains Elastology's patented Sacred Lotus Seed Extract, Vitamins and Antioxidants to fight free radical damage. Also rich in mineral Copper, vital to collagen.

This advanced formula contains 4 state-of-the-art peptides & has been shown to produce dramatic clinical results after 4 weeks!

0.5 Fl Oz #15026 **\$28** plus s/h

Our Most Powerful Estro-Lift® Formulas

With Newly Discovered
Youth Factors!



**Use just a few times a week
for dramatic results!**

Golden Lotus Serum with EGF Youth Factor

A special intensive beauty treatment! Clientele's Youth Factor Botanical Complex with Sacred Pink Lotus and White Lotus is infused into this dramatic skin beautifying formula. Rich in Ceramides, Peptides and Phytoestrogens. Reawakens the youthful visible appearance of the skin. Reduces the look of wrinkles and skin fatigue. Skin appears revived, hydrated and younger looking.

1.1 Fl Oz #70416 **\$89** plus s/h

Restoracel™

Estro-Lift's richest and most powerful cream. Contains Nanospheres infused with Youth Factor EGF, Vitamins A, B, C, E and CoQ10. Takes years off the look of the complexion and helps restore a youthful healthy glow. Use a few times a week or as often as needed for dramatic results!

0.75 Oz #60011 **\$99** plus s/h

Over 40 & Amazing!

Estro-Lift® is specifically designed with
Phytoestrogens, Progesterone, Pregnenolone
& Youth Factors mature skin craves.

With
Neuropeptides!



Estro-Lift® Get Acquainted Kit

The best way to get started with Estro-Lift! This wonderful sampling of products helps diminish signs of aging and revitalize tired, dull skin. Enriched with natural Estrokin®, Antioxidants, Vitamins, Plant Extracts and beautifying Youth Factors to moisturize, nourish and reawaken the appearance of younger looking skin.

Kit Includes: Facial Wash & Double Action Sponge 2 Fl Oz, Anti-Wrinkle Therapy .5 Fl Oz, Wrinkle Filler 0.25 Oz, Day Therapy SPF 25 0.5 Oz, Nighttime Face Therapy 0.5 Oz, Pink Travel Bag & Spatula

A \$133.²⁵ Value,

#12280 **Only \$29** plus s/h



Estro-Lift® Cleansing Cream

plus FREE Facial Cleansing Brush!

A multi-purpose cleansing cream that doubles as a skin conditioner! Now, lift away makeup, leaving skin smooth, soft and hydrated. Rich in Ceramides, EFS's, Apple Skin, Olive Oil, Wild Cranberry Oil, and Clientele's exclusive Sacred Lotus Seed Extract. Acts as a moisturizing magnet, hydrating skin.

Introductory Price!

2 Oz #86117 **\$19** plus s/h



Estro-Lift® Glamorous Lips

Give your lips and mouth area a more alluring and luxurious appearance! Special ingredients & Peptides help nourish your lips, they will feel softer, become plumper and more toned. Plus, it helps decrease the look of wrinkles and feathery lip lines.

Kit Includes: Speak Easy™ 0.5 Fl Oz, Lip Perfecting Balm .25 Oz, Lotus Anti-Aging Lipstick-Golden Shimmer & Lip Pencil-Rust

#81022 **\$39** plus s/h

Estro-Lift® Neck Therapy

Specifically formulated with over 27 active ingredients to rejuvenate, moisturize and improve the appearance of your neck and décolleté areas. This luxurious neck firming complex increases your skin's natural hydration and revitalizes as it reduces the appearance of lines, wrinkles, dryness, and rough skin texture. You'll love the way you will look and feel!

BUY 1, GET 1 FREE!

2 / 2 Oz #13727 **\$65** plus s/h





Does your neck match your face?

For many women the answer is no!

Neck Envy®

Addresses key concerns of neck aging such as creases, lines, wrinkles, dry, rough texture and uneven appearance. It contains Clientele's patented Sacred Lotus, Dermaxyl®, a collagen supporting peptide complex, free radical fighting antioxidants from Malaysian Palm Oil – rich in Tocotrienols, Grape Seed Extract, Elastology's Super Firming Complex plus skin brightening botanicals, illuminators & much more!



DOUBLE SIZE!

2.2 Fl Oz #78442

\$65 plus s/h

An \$86 Value!

In a 4 week clinical study of **Neck Envy®**

- 95%** noted improvement in firmness, softness, smoothness.
- 90%** noted decreased appearance of fine lines and wrinkles.
- 79%** saw a reduced area of wrinkles, improved skin texture.

Preventive Age® Treatment

Relieve Very Dry Skin! Apply this treatment over your moisturizer on dry skin and those facial areas which show the first signs of aging. This lubricating formula helps smooth your skin, promotes youthful elasticity, and helps prevent premature wrinkling from dryness.

1.1 Oz #11128

\$35 plus s/h



Anti-Aging Activator® Packets

This formula revitalizes your skin to appear more vital and radiant. Special ingredients help fight and prevent signs of aging, while protecting your skin from the elements, free radicals, sun damage, pollution and dryness. Moisturizes without clogging pores. Comes in fresh, active, individually sealed packets, great for travel!

BUY 1, GET 1 FREE!

2 / 60 packet boxes #29124

\$50 plus s/h



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item price qty. total

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